



You deserve Australia's best.



Cool your whole home from as little as running a light globe.

**Breezair**<sup>®</sup>  
*Cooler. Fresher. Quieter.*



Australian made • Australian owned • Australia Day Council Corporate Club Member

[www.breezair.com.au](http://www.breezair.com.au)





**Cooler.**  
**Fresher.**  
**Quieter.**

Your home deserves the finest ducted evaporative air conditioning available.

So it makes good sense to choose the revolutionary Breezair Icon - the world's quietest and most efficient ducted evaporative air conditioning system.

The technology built into Breezair is the best in the world and your guarantee of the ultimate in comfort, economy and cooling power.

Install Breezair... it's the name you can trust.

Breezair...  
makes me  
feel great

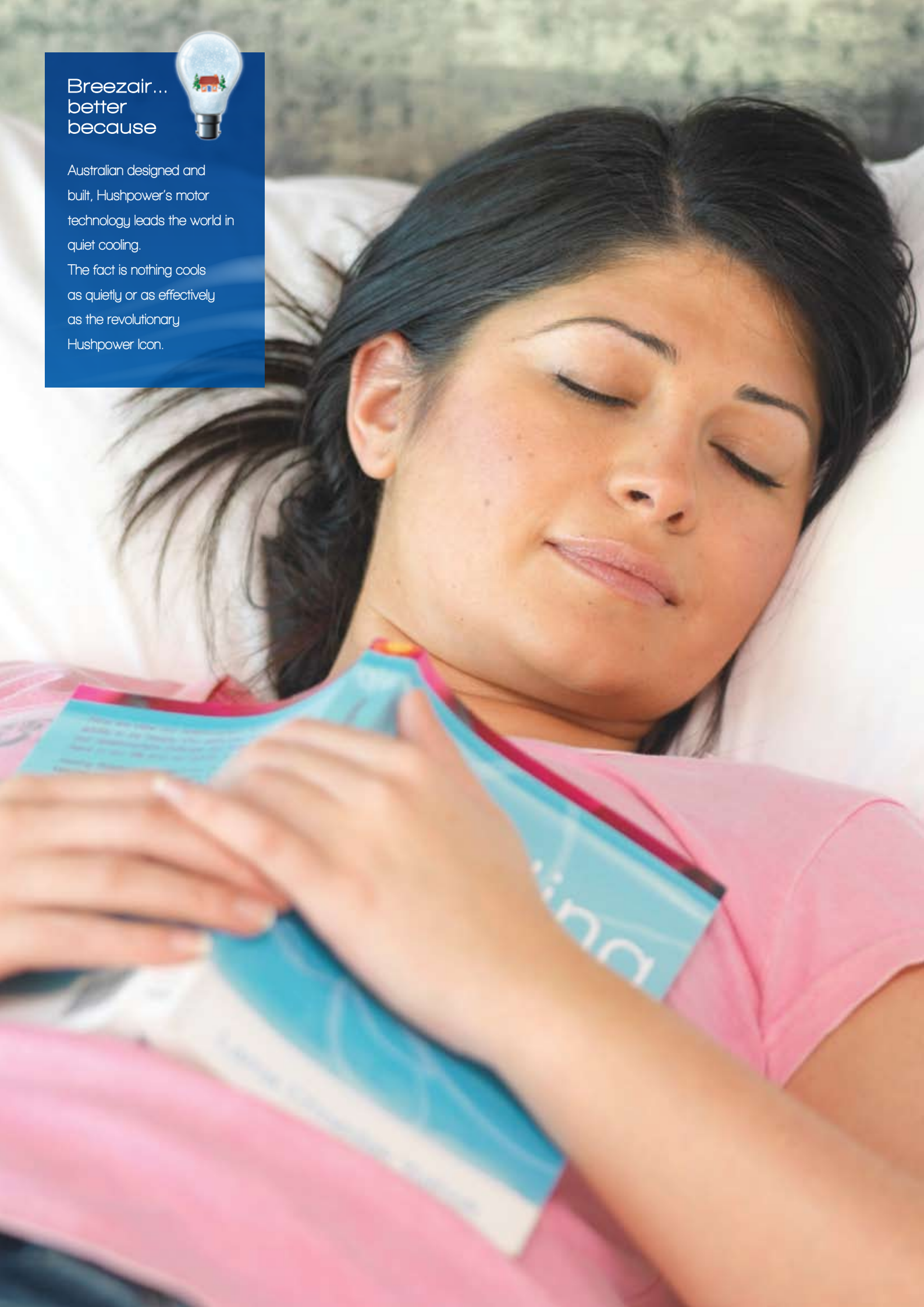
**Breezair**<sup>®</sup>  
NUMBER ONE IN NATURAL COOLING

Breezair ...  
better  
because



Australian designed and built, Hushpower's motor technology leads the world in quiet cooling.

The fact is nothing cools as quietly or as effectively as the revolutionary Hushpower Icon.



## **Nothing cools as quietly**

The thing you immediately notice about the world class Breezair Icon series is how wonderfully cool it makes your home feel, and how quietly it operates – it's incredibly quiet.

In fact nothing comes close to the unobtrusive cooling power of the Breezair Icon series.

It's all thanks to the superior design of Breezair's ground-breaking centrifugal fan and Hushpower motor, a global revolution in air conditioning engineering.

Old-fashioned axial fan systems are noisy because they spin like helicopter blades. This creates air turbulence, increased noise levels, less airflow and, therefore, reduced cooling.

## **Superior design, better comfort**

But the Breezair Hushpower motor and centrifugal fan combination is

better designed, better built and simply does the job a whole lot better as it pushes a strong, even flow of fresh, cool air to all corners of your home.

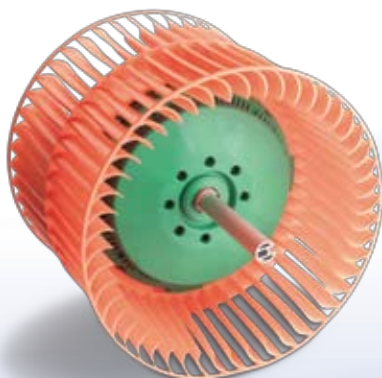
Internationally acclaimed as the world's quietest and most innovative fan system, Icon's whisper-quiet operation is remarkable. Even when Icon is running at peak output there's barely a sound inside or outside your home - so not only will you love the way Icon quietly cools, your neighbours will too!

## **The name to trust**

For over thirty years Breezair has been globally acknowledged as the leader in evaporative air conditioning technology – technology that Breezair exports around the world and expertise you can rely upon to quietly cool your home through even the harshest Australian summer.



Breezair...  
the quiet  
revolution  
in cooling



***Revolutionary Hushpower fan and motor technology makes Breezair the world's best***

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NUMBER ONE IN NATURAL COOLING

Breezair...  
better because

- Lowest operating costs of any comparable system
- Economical purchase and installation costs
- Advanced system management that minimises power and water usage

**Cool your  
whole home  
from as little  
as running a  
light globe.**



## Count the savings

Imagine being able to keep your family comfortably cool all summer long for as little as \$25 per year in electricity costs\*.

Wherever you live in Australia, Breezair technology will cost less to cool your home than any other comparable system.

Icon's world-renowned cooling efficiency uses much less energy. Even more impressive is Icon's miserly seasonal power consumption - under half that of any competitive brand.

It's little wonder that with Breezair, you can cool your entire home from as little as the cost of running a light globe.

## Exclusive Invertacool™ technology

Trust Breezair to be the first, and only, evaporative cooling system with Inverter technology. Breezair's Invertacool™ is an amazing innovation that saves you money on operating costs year after year, after year.

Invertacool™ cleverly manages power consumption and eliminates the wasteful and costly stop-start-stop sequence of old-fashioned systems.

It all adds up to less wear and tear on your air conditioning system, greatly reduced energy use, improved performance and genuine cost savings...and, only Breezair has it!

## Compucool®... for a smarter design

Compucool® is another brilliant example of Breezair innovation. Exclusive to your Breezair consultant, the intelligent Compucool® design program uses computerised accuracy to profile your home's key architectural aspects and ensure the optimum system for your home and your budget.



Breezair...  
cooling that  
costs far less

\* Based on average Melbourne summer at 148sqm cooling over 25°C

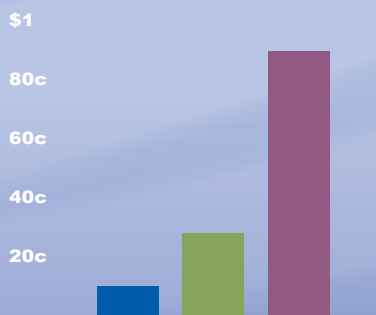
**Look at the savings with Breezair**

**Icon cools from as little as 3 cents per hour!**

- Evaporative - whole of home
- Split system - single room only
- Ducted refrigerative - whole of home

### Hourly running cost

Sustainable Energy Victoria "Choosing a cooling system", November 2002



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Breezair...  
better  
because



Breezair evaporative air conditioning is ideal for asthmatics, children and the elderly because it continually circulates a fresh supply of clean, filtered air throughout your home



## Fresh as a sea breeze

Step inside a Breezair-cooled home and you'll quickly notice how refreshingly cool it feels.

One of the major benefits of Breezair evaporative air conditioning is the way it fills your home with fresh, filtered cool air – it's as natural as a soothing sea breeze.

Unlike refrigerated systems Breezair does not continually recycle stale air - it actually completely replaces the air within your home every few minutes.

## Summer is for living

For those who enjoy entertaining outdoors, for families with children, and for people who simply prefer **fresh rather than recycled air**

Breezair is unquestionably the best choice.

That's because only evaporative air conditioning allows doors and windows to remain open whenever it is operating. Cooling performance is unaffected by people coming and going, which makes Breezair a perfect companion to the relaxed Australian lifestyle.

## Breezair, a better option

When it comes to choosing a cooling system for your home the advantages of the Breezair Icon Series are simply too good to ignore.

Superior comfort, better economy, outstanding efficiency, unsurpassed reliability, clever convenience benefits, ease of use... it's easy to see why the technological excellence built into every Breezair Icon series model is unmatched anywhere or by any other brand.



Breezair...  
for you,  
your family,  
your lifestyle

### Why Breezair is better for your lifestyle

#### Breezair

#### Refrigerated

#### Cost

Economical – significantly lower installation, operating and seasonal maintenance costs.

Can cost up to 100% more to install and as much as 80% more to operate than Breezair system. Maintenance costs are potentially much higher.

#### Cooling

Natural airflow is ideal for asthmatics, children and the elderly.

Dries the eyes, skin and household plants.

#### Operation

Continuous flow of fresh clean filtered air – completely replaces air every few minutes.

Re-circulates stale air. Potential for bad odours and unhealthy environment.

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Breezair...  
better  
because



Breezair roof-top cabinets are injection-moulded from durable, UV-stabilised polymers with additives for high impact strength. This ensures a product that is structurally superior and far stronger than units made from thin, vacuum-formed plastic.



## Ahead of the rest, by far

Breezair's engineering sets a new standard for cooling performance and reliability. Whether you live in Birdsville or Bondi, Icon's leading-edge cooling technology won't let you down. That's because Breezair is designed and built in Australia to withstand even the harshest Australian summer. With rugged and clever design features such as these, Breezair will keep you and your family comfortably cool for years to come...

- Corrosion-free materials
- Injection moulded cabinets and components that will not rust or fade
- UV stabilised polymers
- Long life Chillcel® pads
- Revolutionary WATERmiser™ monitor
- Powerful Tornado® pump
- Amazing auto Clean and Dry function
- Anti-clog water distribution

## Looks that are built to last

Designed to blend discretely with the roofline of your home, Breezair's world renowned Permatuf® cabinets look great and won't crack, peel or warp.

Manufactured in Australia from UV stabilised polymer, the injection moulded cabinets are virtually impervious to our harsh climate and will retain their good-as-new looks year after year.

## Complete peace of mind

A rigid quality control testing policy to Australian Standard ISO 9000 ensures that Breezair Icon series air conditioners live up to their hard-earned reputation for outstanding reliability.

For additional peace of mind, Breezair backs every one of its air conditioning systems with an industry leading comprehensive warranty program - including 10-years on all structural components, plus a hefty 25-year cover on the Permatuf® cabinets.



Breezair...  
performance  
you can trust



Terracotta



Heritage green



Slate grey



Beige



Unconditional ten year guarantee on all structural components



25 year corrosion-free guarantee on the Permatuf cabinet



Three year warranty on parts and labour



For minimal extra cost extend the parts and labour warranty to five years

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Breezair...  
better  
because



There's no need to worry about Legionella with Breezair. The circumstances needed for this bacteria to proliferate can not exist in wet-pad, dry-sump evaporative systems.

For more information on Legionella, please visit [www.breezair.com.au](http://www.breezair.com.au)



## A healthy choice

For air conditioning that fills your home with fresh, cool, clean air, Breezair is unquestionably your best choice.

That's because Breezair completely replaces the air within your home every few minutes. Fresh air is drawn through moistened Chillcel® pads where it is filtered and cooled before being gently circulated throughout your home.

It's a process as natural as a sea breeze, giving you continuous fresh air instead of stale, recirculated air from a refrigerated system.

It's also much gentler on the eyes, nose and skin because evaporative air conditioning doesn't have the aggressive drying effect that occurs with refrigerated systems.

## Naturally better

The power consumption of just one ducted refrigerative air conditioner can result in up to three tonnes of harmful CO<sub>2</sub> being pumped into the atmosphere each year (SEAV, "Choosing a cooling system", November 2002).

On the other hand, Breezair's Icon evaporative air conditioning system is so efficient it produces less than one tenth of this volume.

By choosing Breezair, you can help reduce the amount of harmful greenhouse emissions entering our environment.






Breezair...  
naturally  
better



**WATERMiser™**  
**monitors**

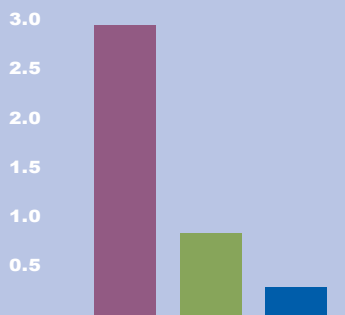
**water quality to reduce  
consumption, minimise  
waste and eliminate  
unnecessary dumping  
of water**

## Breezair... better for the environment

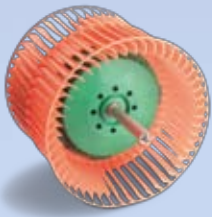
-  Ducted refrigerative
-  Split system
-  Evaporative system

### Tonnes of CO<sub>2</sub> per year

Sustainable Energy Victoria "Choosing a cooling system", November 2002



**Breezair®**  
NUMBER ONE IN NATURAL COOLING



### New Icon® Series fan

- Combined motor and fan
- Ultra-quiet centrifugal fan
- Responsive to duct sizing and back-pressure
- Designed to deliver optimum air output

### Non clogging water distribution



- Unique design ensures constant, even pad saturation
- Maximises the cooling effect - outperforms competitive products



### Hushpower® direct drive motor

- Exclusive to Breezair
- Incredibly quiet and efficient throughout operating range
- Uses far less energy
- Unsurpassed reliability
- Corrosion-proofed throughout

### Clean and dry function

- Automatic water draining when the system is not in use
- Prevents algae growth
- Avoids the seasonal maintenance required by competitive products



### WATERmiser™

- Uses the minimum amount of water to achieve high efficiency cooling
- Water quality monitoring for significant water savings
- Leak detection monitor

### Power control module

- Advanced electronics ensure maximum efficiency
- Microprocessor constantly analyses water quality, water consumption and power output
- Smart, reliable and durable



### Tornado® pump

- Australian designed and manufactured
- Exceptional reliability in extreme conditions

### Weatherseal®

- Automatic sealing system
- Reduces draughts and dust
- No need for winter covers



### Long life Chillcel® pads

- Honeycomb design optimises the cooling effect
- Durable design outlasts competitive products

### Mirage rooftop unit

- The Mirage's raked-base design and low profile hugs the slope of your roof
- Virtually invisible from street-level.



### Harmony SensorTouch® wall controller

- Back-lit screen
- Space-efficient, easy-to-find, unobtrusive wall mount
- Variable climate control

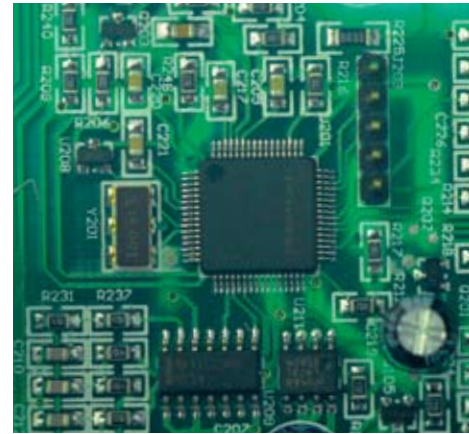
### Horizon optional remote control

- Glow in the dark controls
- Variable climate adjustment
- User friendly
- Drain feature



Everything about the Breezair Icon series points to outstanding performance.

In fact no other evaporative air conditioning product offers such world-class technology.



Breezair...  
world-class  
technology  
you can  
trust

Icon series features and benefits				
	EXH series	EXH & EZH series		Competitor checklist
	Homemaker	Harmony	Horizon	
<b>Ease of use</b>				
SensorTouch® wall control	✓	✓		
SensorTouch® remote control			✓	
LCD display	✓	✓	✓	
<b>Comfort</b>				
Thermostatic control	✓	✓	✓	
Ten comfort level settings	✓	✓	✓	
Pre-cool cycle (optional setting)	✓	✓	✓	
AUTOWeatherseal™ damper reduces draughts	✓	✓	✓	
Ventilation setting	✓	✓	✓	
<b>Convenience</b>				
Programmable timer (one event)	✓	✓	✓	
24 hour auto repeat timer			✓	
Time of day clock display			✓	
Clean and dry function		✓	✓	
<b>Design</b>				
Rounded, softer, low profile design	✓	✓	✓	
Available in a range of colours	✓	✓	✓	
<b>Reliability</b>				
Permatuf® polymer injection moulded construction lasts longer	✓	✓	✓	
Parts and labour warranty (+2 year optional)	3 year	3 year	3 year	
Structural guarantee	10 year	10 year	10 year	
Corrosion-free cabinet guarantee	25 year	25 year	25 year	
<b>Performance</b>				
Super efficient Hushpower® motor	✓	✓	✓	
Ultra cheap to run	✓	✓	✓	
Energy save setting			✓	
90mm thick Chillcel® pads	✓	✓	✓	
Unique non-clogging water distributor for better cooling	✓	✓	✓	
Quiet, lightweight centrifugal fan	✓	✓	✓	
Super efficient WATERmiser™		✓	✓	
<b>Service</b>				
Fully trained accredited dealer network	✓	✓	✓	
Australia's leading brand	✓	✓	✓	

While this product complies with all Australian and International Standards for Electromagnetic Compatibility, in remote areas and other areas of marginal television and radio reception there is the potential that the Icon's advanced electronics could interfere with the transmission signal.

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## Breezair® specifications and cooling performance in kW

Model	Nominal Power Motor (w) Max/Min	Width (mm)	Depth (mm)	Height (mm)	Shipping Weight (kg)	Actual (kW) of cooling	Claimed (kW) of cooling
EXH130	500/60	1160	1160	660	71	8.4	8.4
EXH150	550/60	1160	1160	860	77	9.8	9.8
EXH170	750/60	1160	1160	860	77	12.6	12.6
EXH190	1100/60	1160	1160	860	77	14.4	14.4
EXH210	1500/60	1160	1160	860	78	15.5	15.5
EZH175	750/60	1160	1160	1050	82	11.6	11.6
EZH215	1500/60	1160	1160	1250	89	15.4	15.4

The above data was drawn from Meridian Laboratories test analysis. The testing was performed by a NATA accredited laboratory to the requirements of the Australian standard AS2913-2000 "Evaporative Air Conditioning Equipment. Achievable with ambient 38°C DB, 21°C WB, when room temperature is 27.4 °C.

### Cooling performance comparison

Seeley International, manufacturers of Breezair, has tested its Evaporative Coolers according to AS2913-2000. This is the Australian Standard for the testing of Fixed Evaporative Air conditioners and demands that all such air conditioners be tested as complete units. The standard states in clause 3.1.1d-1 "Performance ratings relate to the actual performance of the fully assembled equipment as supplied, not to the component parts prior to assembly." Australian Standard AS2913-2000. All test results commissioned by Seeley International of both their own and competitive air conditioners, have been carried out in this prescribed manner. Based on AUSTRALIAN STANDARD mandatory testing procedure, published above are the actual cooling performances for various Breezair models.

To locate your nearest accredited Breezair dealer call 1300 360 651

Your representative:



**Seeley International Pty Ltd**  
1-11 Rothesay Avenue  
St Marys, South Australia 5042  
ABN 23 054 687 035



Quality Endorsed Company  
ISO 9001 Lic. 391  
S4 Global

**Breezair®**  
NUMBER ONE IN NATURAL COOLING

Phone **1300 360 651**  
[www.breezair.com.au](http://www.breezair.com.au)

**Seeley International 'ALL STARS' brands:**



**Haier**



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Information in this brochure was correct at the time of preparation. E&OE